Lewis Watling

Senior Product Designer
5+ Years In Product Design

Skills

Figma, Adobe Suite, Design Systems, User Interviews, Usability Testing, PostHog, UXCam, Claude Code, Lovable, Supabase, GitHub, Linear/Jira

Biggest Achievements

Survived having two kids under two (2026). Also co-founded Safelens and reached the Y Combinator interview stage, from 44,000 applications (2023).

Sylva

Senior Designer

Mar 2026 – Present

mysylva.com

Senior Designer on an AI support app for parents of neurodivergent children, a Class 1 medical device.

- Led the product redesign and built the design system from scratch.
- Ran discovery and user interviews, then redesigned the screening tests parents found confusing.
- Helped complete a Bangor University research study, due to be published.

LessonPal

Co-Founder, Product And Design

2026 – Present

lessonpal.co.uk

Co-founded an EdTech start-up that takes cover admin off UK school teams. Idea to paid pilot in under 3 months.

- Cut the time to assign cover from 35 to 3.3 minutes, with ~36 staff using it daily.
- Designed the teacher and admin apps, brand, website and safeguarding documentation.
- Prototyped in Lovable, then shipped with a developer on GitHub and Supabase.

Zen Educate

Senior Product Designer

Sep 2025 – Feb 2026

zeneducate.com

Led design of the teacher mobile app for 30k+ users across the UK and US, in a fast-paced Edtech company.

- Redesigned referrals (+22% sign-ups, 75% fewer support requests) and in-app reviews.
- Designed California SB 848 compliance in 4 days.
- Grew user research interviews by 200%+ and mentored a junior designer.
- Worked with 3 designers and 50+ engineers.

Loopin

Product Designer

Middleweight 2021 – 2023, Senior 2023 – 2025

letsloopin.com

Product designer at a fast-growing AI start-up, covering everything from B2C coaching tools to enterprise dashboards.

- Sole designer from 2023, on product overhauls, the latest credited with securing Coca-Cola, Bentley and TMF.
- Designed a modular, white-label system for flexible client branding.
- Led client research and testing, and shipped polished updates with developers.

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